

R.R. 155560

Circular 23/84.

DEPARTMENT OF EDUCATION

To the Management Authorities and Principal Teachers
of National and Post-Primary Schools.

Promotion and marketing of commercial products through
Schools

The Minister for Education wishes to advise school authorities that complaints have been received from parents in regard to the involvement of teachers in arrangements for the sale of reference books etc. through the schools for commercial gain. The matter was also raised in Dáil Éireann.

The Minister requests school authorities to consider carefully the implications of allowing any situation to develop which would result in parents being put under pressure which would be prejudicial to the interest of the pupils. The Minister is confident that school authorities will respond and will take whatever steps may be necessary to eliminate any such undesirable practice, where it may occur.

L. Ó LAIDHIN

RÚNAÍ

May, 1984.